



VIRTUOSO®

VIRTUOSO® NAMES PAUL KEARNEY AS SENIOR VICE PRESIDENT, TECHNOLOGY IN A STRATEGIC LEADERSHIP REALIGNMENT TO ACCELERATE GROWTH AND INNOVATION



NEW YORK (August 2, 2024) – [Virtuoso®](#), the global leader in luxury and experiential travel, has announced a new addition to its Senior Leadership Team, naming Paul Kearney as Senior Vice President, Technology, along with a focused realignment in senior leadership for its Digital, Network and Events Product divisions. The changes further strengthen Virtuoso’s commitment to growth, innovation and serving the diverse needs of global luxury consumers, agency members and preferred partners, with even greater focus on each practice area. The investment in these organizational moves also advances Virtuoso’s commitment to developing tech-enabled solutions that enhance human connection – a long-standing focus of the organization.

The Enterprise Technology division is now led by newly promoted Senior Vice President, Technology Paul Kearney, who brings more than 30 years of experience in technological innovation and business transformation. Since joining Virtuoso in 2019 Kearney has held roles as Vice President, Engineering and most recently as Vice President, Technology, where he was instrumental in developing critical technology capabilities. His accomplishments include transitioning Virtuoso to a cloud-centric environment, implementing key digital enhancements and reengineering the organization’s data analytics capabilities. Before joining Virtuoso, Kearney held senior roles at Nordstrom, FlowEnergy, InfoSpace, and MSNBC.com (now NBCNews.com). Kearney will continue to drive strategic and operational focus of the company to meet the evolving needs of Virtuoso’s global network as it continues to expand.

Additionally, Virtuoso has consolidated all Digital Products under the leadership of Travis McElfresh, Senior Vice President, Digital & Consumer Products. McElfresh, who has been with the company for five years, will drive digital products and initiatives to achieve optimal product-market fit and superior value for Virtuoso’s network with a focus on user-centric design to meet the evolving demands of Virtuoso members, advisors and partners who cater to luxury travelers.

Senior Vice President, Network Product & Events Jennifer Campbell, who has been with the company since 2013, will now focus exclusively on Virtuoso’s network products and its growing portfolio of global events. Her expertise and leadership will support the global opportunities that Virtuoso offers its advisors and partners for one-to-one interaction, as well as the network products that drive the continued success across these foundational areas for the network.

“These changes reflect Virtuoso’s dedication to enhancing strategic and operational focus, driving innovation and leading the future of luxury travel as we continue expanding into a truly global network, spanning 54 countries and counting,” said Brad Bourland, Chief Operating Officer of Virtuoso. “This organizational realignment and appointment of Paul Kearney to our Senior Executive team allows us to achieve greater success and accelerate the delivery of unparalleled experiences to our preferred partners, member agencies, advisors and travelers.”

For more information on Virtuoso, its global network of the world’s best travel agencies, advisors and partners, or developments within the organization, visit www.virtuoso.com.

#

About Virtuoso

Virtuoso® is the leading global travel agency network specializing in luxury and experiential travel. This by-invitation-only organization comprises over 1,200 travel agency locations with more than 20,000 travel advisors in 54 countries throughout North America, Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East. Drawing upon its preferred relationships with more than 2,300 of the world’s best hotels and resorts, cruise lines, airlines, tour companies and premier destinations, the network provides its upscale clientele with exclusive amenities, rare experiences and privileged access. Normalized annual sales of (U.S.) \$28-\$32 billion make Virtuoso a powerhouse in the luxury travel industry. For more information, visit www.virtuoso.com.

Media Contacts:

Misty Belles
Virtuoso – Vice President, Global Public Relations
+1.202.553.8817
mbelles@virtuoso.com

Lauren Wintemberg
Alice Marshall Public Relations – Vice President
+1.212.861.4031
lauren@alicemarshall.com