



VIRTUOSO

VIRTUOSO CELEBRATES THE 100TH EPISODE OF *THANKS FOR ASKING*, THE PODCAST DESIGNED TO SUPPORT AND ELEVATE FRONTLINE ADVISORS

NEW YORK (July 1, 2025) [Virtuoso](#), the leading global network specializing in luxury and experiential travel, is celebrating a milestone with the release of the 100th episode of its acclaimed podcast, *Thanks for Asking*. Hosted by Virtuoso's Director, Training & Professional Development Helen Nodland, the podcast delivers candid, relevant and insightful conversations designed to support and elevate Virtuoso travel advisors. Since its launch in 2019, it has grown as a trusted voice and resource for the network with a loyal and engaged following.

Created by Virtuoso advisors, for Virtuoso advisors, *Thanks for Asking* offers an engaging forum to explore real-world expertise and best practices from mastering client relationships to embracing evolving technologies, sales strategies and much more. Advisors generously share their knowledge, making the podcast a treasure trove of ideas and inspiration for others in the network and embodying Virtuoso's core belief that working together takes advisors and partners further than working alone.

Last year, the podcast expanded its lens to also spotlight Virtuoso preferred partners, offering frontline advisors a deeper look into the stories, values and passions that drive these companies. With an emphasis on the "why" behind each brand's mission — rather than just the "how" or "what" — the podcast's mix of conversations with advisors and partners aims to enrich connections within the wider Virtuoso network.

To mark the 100th episode, Nodland welcomed Dennis Pinto, managing director of Micato Safaris and longtime Virtuoso partner, as the featured guest. Pinto shared his family's remarkable journey from humble farming roots to leading one of the world's most respected safari companies. The episode also explores Micato's commitment to community impact and social responsibility — both pillars of the brand's mission and continued success.

"*Thanks for Asking* started as a platform for peer-to-peer learning and has evolved into a powerful tool for connection and support," said Nodland. "We've explored everything from operational tips to advisor and partners' personal journeys. Reaching 100 episodes is a celebration not just of the podcast, but of the spirit of generosity and curiosity that makes the Virtuoso network so unique."

Available exclusively to Virtuoso members and partners, *Thanks for Asking* can be accessed through the Virtuoso Travel Academy or subscribed to via major podcast platforms.

For more details on Virtuoso's network of the world's best travel agencies, advisors and preferred partners, please visit www.Virtuoso.com.

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About Virtuoso

Virtuoso is the leading global travel agency network specializing in luxury and experiential travel. This by-invitation-only organization comprises over 1,200 travel agency locations with more than 20,000 travel advisors in 58 countries throughout North America, Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East. Drawing upon its preferred relationships with 2,300 of the world's best hotels and resorts, cruise lines, airlines, tour companies and premier destinations, the network provides its upscale clientele with exclusive amenities, rare experiences and privileged access. Normalized annual sales of (U.S.) \$35 billion make Virtuoso a powerhouse in the luxury travel industry. For more information, visit www.virtuoso.com.

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