



VIRTUOSO'S GROWING HOTELS AND RESORTS PORTFOLIO FEATURES EXCLUSIVE PROPERTIES, IN-DEMAND VILLAS AND VIP AMENITIES

NEW YORK (April 22, 2025) [Virtuoso](#), the leading global network specializing in luxury and experiential travel, expanded its worldwide offerings for discerning travelers by welcoming over 100 hotels and resorts into its preferred partner portfolio over the past year. With over 1,800 preferred hotels and resorts epitomizing luxury, Virtuoso's savvy clientele flock to its curated collection. Virtuoso's distinct Hotels & Resorts program encompasses a diverse variety of accommodations, ranging anywhere from expansive properties such as [onefinestay's](#) more than 5,000 villas and residences and the 4,750-room [Wynn Las Vegas](#), to intimate stays like [Ladder](#), a Ted Turner Reserve in Caballo, New Mexico, and [Moto Nao Nao](#), a private island with three villas in French Polynesia. Almost half of Virtuoso's preferred hotels have fewer than 100 rooms and over a quarter of them have less than 50, ensuring that travelers have options for whatever they're seeking be it a quiet, intimate setting or a bustling holiday.

This year, the network anticipates some of the industry's most exciting hotel openings via the Virtuoso Preview Property program - a pre-opening partnership that provides early access to Virtuoso's influential advisors for training, networking as well as sales and marketing efforts. The 2025 Preview Properties include:

- The St. Regis Aruba Resort (Palm Beach, Aruba / Opened January 2025)
- Capella Taipei (Taipei, Taiwan / Opened March 2025)
- Corinthia Grand Hotel du Boulevard Bucharest (Bucharest, Romania / Opened March 2025)
- Jumeirah Marsa Al Arab Resort & Residences (Dubai, United Arab Emirates / Opened March 2025)
- Aman Nai Lert Bangkok (Bangkok, Thailand / Opened April 2025)
- Orient Express La Minerva (Rome, Italy / Opened April 2025)
- Sax Paris, LXR Hotels & Resorts (Paris, France / Opened April 2025)
- Waldorf Astoria Osaka (Osaka, Japan / Opened April 2025)
- Fairmont Golden Prague (Prague, Czech Republic / Opening May 2025)
- Giza Palace (Giza, Egypt / Opening May 2025)
- Rosewood Amsterdam (Amsterdam, Netherlands / Opening May 2025)
- Waldorf Astoria Costa Rica Punta Cacique (Guanacaste, Costa Rica / Opening May 2025)
- Fairmont Tokyo (Tokyo, Japan / Opening July 2025)
- Corinthia Rome (Rome, Italy / Opening Summer 2025)
- Faena New York (New York, New York / Opening Summer 2025)
- Park Hyatt Los Cabos at Cabo del Sol (Cabo San Lucas, Mexico / Opening Summer 2025)
- Waldorf Astoria New York (New York, New York / Opening Summer 2025)
- The Cooper (Charleston, South Carolina / Opening October 2025)
- One&Only Moonlight Basin (Big Sky, Montana / Opening late 2025)
- Orient Express Palazzo Donà Giovannelli (Venice, Italy / Opening late 2025)

- Airelles Venezia (Venice, Italy / Opening January 2026)

According to Virtuoso's proprietary data on luxury travelers across 17 global markets, suites and villas are a hot commodity, with 38 percent of global respondents citing their intention to book a suite and 27 percent of respondents intending to book a villa. Travelers from the following markets are predisposed to booking suites: the U.S., Mexico, Brazil, United Arab Emirates, Saudi Arabia, India, China, Hong Kong and Australia; while villa bookings typically come from travelers originating from Mexico, United Arab Emirates, India, China and Australia.

Recognizing ultra-high-net-worth travelers' desires for accommodations that provide more space, privacy and personalization, Virtuoso launched [*Villas Spotlight*](#) and [*Suites Spotlight*](#) landing pages on its website to showcase the unrivaled luxury of select partners. *Spotlights* are designed as visually rich landing pages that showcase select partner villas and suites, with the ultimate goal of demonstrating the network's exclusive and curated accommodation offerings for travelers.

Virtuoso carefully calibrates its hotels and resorts program to maintain its uniqueness, even as it continues to grow. Nearly 40 percent of hotels in the Virtuoso network are independent properties, and over 25 percent of Virtuoso preferred hotels do not contract with another hotel program or consortia, adding to the exclusivity provided to travelers when booking with a Virtuoso advisor. Virtuoso hotels provide amenities worth more than (U.S.) \$550 per stay, and last year, the network introduced enhanced amenities to provide a higher value-add for Virtuoso guests, which are currently available at 30 percent of Virtuoso properties. These enhancements further distinguish Virtuoso advisors while ensuring their clients receive VIP treatment that may include double or triple benefits for guests depending on the length of their stay, guaranteed upgrades and confirmed early check-in or late check-out.

For more information on Virtuoso and its global network of luxury travel's best, visit www.virtuoso.com.

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About Virtuoso

Virtuoso is the leading global travel agency network specializing in luxury and experiential travel. This by-invitation-only organization comprises over 1,200 travel agency locations with more than 20,000 travel advisors in 58 countries throughout North America, Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East. Drawing upon its preferred relationships with 2,300 of the world's best hotels and resorts, cruise lines, airlines, tour companies and premier destinations, the network provides its upscale clientele with exclusive amenities, rare experiences and privileged access. Normalized annual sales of (U.S.) \$35 billion make Virtuoso a powerhouse in the luxury travel industry. For more information, visit www.virtuoso.com.

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